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Publishing on the Forefront of Psychology

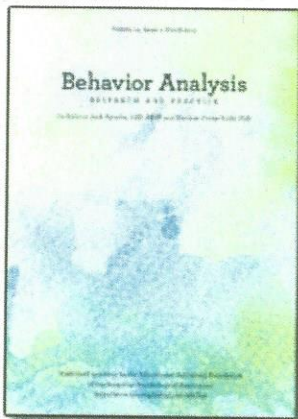
FOR IMMEDIATE RELEASE

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APA TO PUBLISH *BEHAVIOR ANALYSIS: RESEARCH AND PRACTICE*[®]



The American Psychological Association has announced that it will publish the online journal *Behavior Analysis: Research and Practice* beginning this month. *Behavior Analysis: Research and Practice* is a multidisciplinary journal committed to increasing the communication between behavior analysis and psychology, as well as providing up-to-date reports on current developments within the field. The journal will publish original research, applied research, results of clinical work, theoretical and conceptual articles, reviews of the discipline, descriptions of programs and curricular developments, and research in organization and the community. Its areas of interest include clinical behavior analysis, behavior therapy, behavioral consultation, organizational behavior management, and human performance technology.

The online-only journal will be divided into two sections: “Behavior Analysis Today” and “Behavior Consultation and Therapy.” “Behavior Analysis Today” will present current experimental and translational research—and applications of behavioral analysis—in ways that can improve human behavior across the developmental continuum in a wide range of contexts, including organizational, community, clinical, residential, and other settings where behavior analysis can make useful contributions. “Behavior Consultation and Therapy” will provide a focused view of behavioral consultation and therapy for the general behavioral intervention community. Articles in this section will underscore the importance of conducting clinical research from a strong theoretical base.

Each section of the journal will have its own editor. “Behavior Analysis Today” will be edited by Alan Poling, PhD. “Behavior Consultation and Therapy” will be edited by Duane A. Lundervold, PhD. Poling teaches in the Department of Psychology at Western Michigan University, where where he is a member of the behavior analysis program. His research interests include the experimental analysis of behavior, autism and other developmental disabilities, behavioral pharmacology, and clinical psychopharmacology. Lundervold teaches in the Department of Psychological Science at the University of Central Missouri, where his classes focus on cognitive and behavioral intervention, along with applied behavior analysis. His area of clinical practice and research is cognitive behavior therapy (CBT) in geriatric primary care.

The journal is now accepting submissions. Prospective contributors and subscribers are encouraged to visit the journal's APA homepage: <http://www.apa.org/pubs/journals/bar>.

This journal was previously published by Joseph D. Cautelli as *The Behavior Analyst Today* and the *International Journal of Behavioral Consultation and Therapy*.

Articles published in *Behavior Analysis: Research and Practice* will also be available through PsycARTICLES®, the most used full-text database in psychology and one of the most popular databases in all scholarly disciplines and fields. PsycARTICLES is available to a global audience of nearly 3,200 institutions and 60 million potential users.

About the American Psychological Association and the APA Journals Program

The American Psychological Association (APA) is the largest scientific and professional organization representing psychology in the United States and is the largest association of psychologists in the world. For more than 75 years, the APA Journals Program has been dedicated to advancing psychology as a science and as a means of promoting health, education, and human welfare by disseminating knowledge through an extensive publishing program. For more information, visit www.apa.org.

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